

Advertising Agreement



CLIENT
ACCOUNT

DATE	M	M	D	D	Y	Y	Y	Y	AD REP	CELL
COMPANY NAME										
CONTACT PERSON								EMAIL		
OFFICE PHONE					CELL PHONE					
WEBSITE										
ADDRESS									SUITE	
CITY						STATE		ZIP		

Wearin' of the Green Official Parade Publication 2020

1	SPACE RATE	Ad Design & Proof \$99	Pickup 2019 Ad	Sending Ad- Due 11/15	SIZES
Full Page With Bleed	\$1150				8.625"w x 11.375"h
Full Page No Bleed	\$1000				7.5"w x 10"h
Half Page	\$ 600				7.375"w x 5"h
Quarter Page	\$ 325				3.6"w x 5"h
<i>Special Placements</i>					
Inside Front Cover-Full	\$2000				See Full Page Bleed
Inside Back Cover- Half	\$1000				See Half Page
Key Article Half Page	\$ 800				See Half Page
Key Article Full Page	\$1500				See Full Page
Back Cover-3/4 Page	\$1750				8.375"w x 8"h

2

SPACE RATE	\$
AD DESIGN/PROOF	\$
PICKUP 2019 AD	N/C
PAYMENT	\$
PAYMENT	\$

IMPORTANT DATES:

Space Closing October 18, 2019
Artwork Closing November 15, 2019

Magazines to be mailed/delivered February 2019

KEY ARTICLE PLACEMENT

- 2020 GRAND MARSHAL INTRODUCTION
- 2019 PHOTO GALLERY & RUNDOWN
- SHAMROCK RUN

3 Would you like copies of magazine? No Yes Qty _____ (90 to a box)
Where would you like them to be delivered? _____

SPECIAL INSTRUCTIONS: _____

PAYMENT TYPE	VISA	MASTERCARD	Pay ONLINE: wearinofthegreen.com/magazineads	Mail CHECK	The Parade Group, LLC 6906 Moniteau Court Baton Rouge, LA 70809
CC #			EXPIRY		
BILLING ADDRESS					
CITY	STATE	ZIP	NAME ON CARD		

SIGNATURE X _____ DATE X _____

ST. PATRICK'S DAY PARADE



The Parade Group, LLC
225.505.5466 bririshparade@gmail.com

