

Wearin' of the Green Parade Publication  
**Advertising Spec Sheet Ad submission**

If we are creating your ad, please supply the following materials:

- Your text to be included in the ad, please submit in a typed format (Microsoft Word document or email)
- Your logo as an EPS, high resolution PDF, JPEG or TIFF file
- Any high-resolution image(s) that you would like to include as JPEG, TIFF or PDF files
- If you would like to include a stock image, please include a description of the type of image you're looking for so we can suggest
- If you have a sample ad you would like us to refer to while creating your ad, please supply that as well

If you are providing your ad, please ensure that:

- Your ad meets the required size specifications of the ad size you purchased
- All text & images are at least a 1/2" away from the ad borders
- The images & logos are a minimum resolution of 300 dpi
- Your ad is a print ready PDF with all text outlined in a CMYK format - if you can't provide a PDF file, the following file types are acceptable: JPEG, TIFF, PSD\*, AI\* (\*native files should have text outlined and graphics & images embedded to avoid missing elements when opened)



**Ad sizes**

- ♣ Full page Bleed: 8.625 wide by 11.25 high (measurements include bleed)
- ♣ Full page: 7.5 wide by 10 high
- ♣ Half page horizontal: 7.375 w by 5 h
- ♣ Quarter page vertical: 3.6 w by 5 h
- ♣ Business Card size - 3.875w x 2h

