

WEARIN' OF THE GREEN

The Official Parade Publication



Place your ad now for the 2023 Official Parade Publication which will be published ahead of our 38th Wearin' of the Green, St. Patrick's Day Parade. Be a part of one of the most positive events held in Baton Rouge. We will publish 18,000 copies. Over 17,000 will be mailed to local zip codes with the remainder to be distributed to area establishments for their newsstands. If your business or Krewe wants to be represented in our 2023 magazine, complete our Advertising Agreement. Magazines are digitally available online at wearinofthegreen.com.

SPACE DEADLINE: October 14, 2022

ART DEADLINE: November 11, 2022

Full Page: \$1500 (Bleed add \$150)

Inside Front or Back Cover: \$2000 SOLD

Half Page: \$900

Opposite Table of Contents: \$1800 SOLD

Quarter Page: \$480

½ Page Back Cover: \$1550 SOLD

Business Card Spread: \$200

Preferred placement: 15% of total ad cost

Ad Design - *½ page/smaller: \$175 ***Full Page Ad design:** \$350

**Up to one revision for any ad design*

2023 Parade Date: Saturday, March 18, 2023

Magazines will arrive late February.



Contact Mabyn Shingleton 225 505 5466 britishparade@gmail.com

wearinofthegreen.com